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Substitute for form 1449/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet 1 of 2**Complete if Known**

Application Number	
Filing Date	
First Named Inventor	Kenneth J. Ouimet
Art Unit	
Examiner Name	
Attorney Docket Number	2297-050CON

**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
ERC	1	US- 5,655,118	08/1997	Heindel et al.	
ERC	2	US- 4,887,218	12/1989	Natarajan	
ERC	3	US- 5,521,814	05/1996	Teran et al.	
ERC	4	US- 5,630,070	05/1997	Dietrich et al.	
ERC	5	US- 5,754,857	05/1998	Gadol	
ERC	6	US- 5,946,662	08/1999	Etti et al.	
ERC	7	US- 5,963,911	12/1989	Walker et al.	
ERC	8	US- 5,377,095	12/1994	Maeda et al.	
ERC	9	US- 5,442,730	08/1998	Bigus	
ERC	10	US- 5,767,848	06/1998	Matsuzaki et al.	
ERC	11	US- 5,950,170	09/1999	Pan et al.	
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**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				

Examiner  
Signature

Cosimano, E.

Date  
Considered

4/30/04

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		Examiner Name	
Sheet	2	of	2
		Attorney Docket Number	2297-050CON

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
ERC	1	DAUER & KRUEGER, "A Multi-Objective Optimization Model for Water Resources Planning," Appl. Math. Modeling, 1980, Vol 4 June, Pages 171-175	
ERC	2	GROSS & TALAVAGE, "A Multiple-Objective Planning Methodology for Information Service Managers:: Information Processing & Management", vol 15 pp 155-167, Jan 1979	
	3	VENKATARAMAN & NATHAN, "Master Production Scheduling for a Process Industry Environment: A Case Study", Bell and Howell, Copyrighted 2000	
ERC	4	RAY et al, "Master production scheduling for a process industry environment; International Journal of Operation Management v14n10, Dec 1994	
ERC	5	"Promoman", Promotion Management System, Neilsen Marketing Research, 1992	
ERC	6	RUTH N. BOLTON, "The Robustness of Retain-Level Price Elasticity Estimates", Journal of Retailing, vol 65, No. 2, Summer 1989	
ERC	7	COX, et al., "Competing On Price: The Role of Retail Price Advertisements In Shaping Store-Price Image", Journal of Retailing, vol 66, No. 4, Winter 1990	
ERC	8	ALLENBY et al, "Reassessing Brand Loyalty, Price Sensitivity and Merchandising Effects on Consumer Branch Choice", Journal of Bus & Economic Statistics, Jul 1995, vol 13, No. 3	
ERC	9	SCHINDLER et al., "Increased Consumer Sales Response Through Use of 99-Ending Prices", Journal of Retailing, vol 72(2), pp 187-199	

Examiner Signature	Cosimano E.	Date Considered	5/5/04
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